



Mountville Youth Athletic Association

Dear Local Business Friends,

The Mountville Youth Athletic Association (M.Y.A.A.) is a local, non-profit (501c3) organization that provides year-round programs such as baseball, softball, basketball, football and cheerleading to several hundred of the area's youth, ages five to sixteen.

As a non-profit, volunteer organization, it is imperative that we rely on our community to help support and finance our many youth programs. We are offering individual opportunities for your local business to help support the local youth and advertise your business during the many supporting events hosted at M.Y.A.A.

We are very proud of our many volunteers that offer their personal time and energy to coach, organize, manage equipment, run concession stands and maintain 7 baseball fields, 1 softball field, and a football field. Many local and outside community people attend our sporting events due to the efforts of our volunteers. Because M.Y.A.A. is well known for their groomed fields, facilities and excellent concession operations, we are often asked to volunteer our time to host many tournaments, championship games, and local events which attract patrons throughout Lancaster County and beyond.

Please review the attached **2020 Advertising Sponsorship Form** with pricing and consider which sponsorship opportunities would best suit your business needs throughout the year

We thank you in advance for your potential support of the M.Y.A.A. sports programs and for the direct impact that you would have on the Mountville community.

Sincerely,

James J. Toole

Chairman, M.Y.A.A. Ways & Means

<http://www.Mountville.org>

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